
The vulnerability of shellfish farmers to HAB events: An optimal matching analysis of closure decrees

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Abstract :

Harmful Algal Blooms (HAB) events may have serious economic consequences for shellfish farmers. When toxic algae blooms threaten human health, public authorities may decide to shut down the farming business for a while, i.e. ranging from a few days to several weeks or months, according to the severity of risks. The impact of closures being temporally and spatially distributed, shellfish farmers can avoid the risky zones or develop adaptive strategies to mitigate the economic consequences and therefore reduce significantly their business sensitivity to HABs. A sequential approach by optimal matching analysis is applied to an original data set of shellfish area closure decrees between April 2004 and December 2018 in Southern Brittany and Pays de la Loire (France) to build a typology of 79 aquaculture zones affected by various HAB and microbiological hazards (ASP, DSP, Norovirus, E. Coli, oil spills). The hypothesis is that the degree of exposure to the HAB hazard assessed by zonal closures may not be correlated to the level of sensitivity revealed by the economic results of the shellfish farming industry which can develop avoidance strategies.

Highlights

► This article is looking at the spatial vulnerability of shellfish farming to HAB hazards. ► An original database of prefectural decrees restricting shellfish farming in western France between 2004 and 2018 is created. ► The spatial and temporal sequences of closures are analysed through an optimal matching analysis of zonal trajectories. ► A typology of zonal trajectories into 4 clusters is proposed and combined with economic data. ► The analysis concludes to a mismatch between the spatial distribution of closures and the location of shellfish leaseholds.

Keywords : Shellfish aquaculture, Closure, Sequence analysis, Optimal matching analysis

28

29 *Acknowledgement:*

30 The authors acknowledge the financial support of the French research Agency within the ERA4CS /ANR
31 project CoClime (Co-development of Climate services for adaptation to changing marine ecosystems,
32 Grant 690462), coordinated by the Marine Institute, Ireland. They are also grateful to the researchers
33 involved in this project for stimulating discussions, in particular Elisa Berdalet (Institute of Marine
34 Sciences, Spain), Jennifer Joy West (CICERO, Norway), Caroline Cusack (Marine Institute, Ireland), and
35 Philipp Hess (Ifremer, France).

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38 1. Introduction

39 Harmful Algal Blooms (HABs) result from different microscopic toxic algae or cyanobacteria. They are
40 mostly found in coastal waters and freshwater environments, but can sometimes appear in oceanic
41 waters (Lassus et al. 2016). HABs are hazardous and cause direct and indirect negative impacts to
42 aquatic ecosystems (e.g. creating toxicity, oxygen depletion), coastal resources (shellfish or fish
43 mortality) and might also affect human health. HABs produce major economic impacts: damages on
44 commercial fisheries, aquaculture and touristic industries, increasing monitoring and risk management
45 costs, medical expenditure and productivity loss in case of large-scale impact on human health
46 (Hoagland et al. 2002, Sanseverino et al. 2016). Despite increasing research, the extent and intensity
47 of HAB outbreaks remain difficult to predict due to the complexity of processes involving multi-factor
48 and multi-scale causes and effects (Kahru et al. 2020; Bresnan et al. 2020). However, this is of particular
49 importance when considering the vulnerability of coastal industries to HABs. Vulnerability is often
50 defined as a combination of the exposure of groups or individuals to hazards, their sensitivity to these
51 hazards and the lack of adaptive capacity to absorb a shock and recover from losses (Allison et al. 2009,
52 Rodrigues et al. 2015). By this research, we intend to look at the vulnerability of shellfish farmers to
53 HAB events to study separately the components of vulnerability.

54 Looking at HAB events through their economic impacts may complement usefully the ecological
55 approach to design effective warning and remediation measures (Adams et al. 2018). There is a
56 growing literature about the social and economic consequences of HABs, in particular concerning
57 freshwater events. Studies dealing with US data are more abundant than European ones (Sanseverino
58 2016). Four coastal industries are mostly concerned: fishing, aquaculture, tourism and housing. The
59 methods to evaluate the spillover effects relate to the nature of consequences, either passing through
60 market or non-market values (see Adams et al. 2018 for a survey). Hoagland et al (2002) considered all
61 sectors simultaneously to associate the relevance of estimates as a measure of social costs. Wolf and
62 Klaiber (2017) used hedonic pricing models to estimate the capital loss of houses adjacent to a lake in
63 Ohio.

64 *The economic impact of HABs on shellfish sales*

65 The present research focuses on the shellfish farming industry which is particularly affected by HABs
66 (Basti et al. 2018). In 2018, aquaculture produced 82.1 million tonnes of fish worldwide, where
67 molluscs (mainly bivalves) represented 17.7 million tonnes valuing USD 34.6 billion (FAO 2020). During
68 HAB episodes, sanitary closure of shellfish farms stop or delay commercial activities. Many articles
69 analysed the consequences of trade bans at different scales. Dyson and Hupert (2009) used an Input-
70 Output model to estimate the detrimental impact of beach closures on recreational razor clam
71 fisheries. Diaz et al. (2019) studied the economic loss of the salmon farming industry in South Chile
72 caused by HAB events. The economic damage was deemed particularly strong in case of Paralytic
73 shellfish poisoning (PSP) outbreaks. Red tides are also largely studied through their economic impacts
74 on different industries, using monitoring data (Larkin and Adams 2007, Morgan et al. 2008). Jin et al.
75 (2005) showed an increase of shellfish imports in response to a supply shortage caused by trade bans
76 during the 2005 red tide in New England (USA). They also highlighted a spatial effect on the shellfish
77 market with price movements observed on the Fulton Fish market in New York after that some shellfish
78 closures were implemented in Maine. Wessells et al. (1995) also studied the economic effect of a red
79 tide event in Prince Edward Island (Canada). The authors showed a reduction in the demand for non-
80 affected mussels in the Montreal market, resulting from a change of consumer perception concerning
81 the quality of products, and although the marketed mussels were safe. More recently, Theodorou et
82 al. (2020) evaluated the consequences of HAB-related mussel farming site closures through a risk
83 analysis in the Mediterranean sea. They conclude that the risk depends on the season (summertime

84 being the most critical) when it occurs, with a limited financial risk even for closures lasting up to six
85 weeks at certain non-critical periods (Theodorou *et al.* 2020). However, beyond a certain duration of
86 closure, the profit loss may range between 4% and 38% when harvesting bans last between 6 to 22
87 weeks (Konstantinou *et al.* 2012).

88 Park *et al.* (2013) studied the economic impact and mitigation strategies of HABs in Korea, where the
89 aquaculture industry suffered a total loss of USD \$121 million from the early 1980s to the early 2010s,
90 with a predominance of *Cochlodinium polykrikoides* events since 1990. PSP blooms in Korea almost
91 every year since 1982 and has been monitored and managed since 1980. Authors reported some
92 evolutions of HABs in Korean waters: usually observed during summertime prior to the 1980s, they are
93 now more frequently met in springtime and autumn. The duration of episodes is also elongating. The
94 HAB event duration has increased from less than one week on average in the 1980s to more than a
95 month since 1995. Tang *et al.* (2006) have analysed the spatial and seasonal patterns of HAB outbreaks
96 in the South Yellow Sea and East China Sea between 1933 and 2004. They reported changes in the
97 seasonal patterns (moving from fall to summer and then to spring) with shifting dominant species and
98 nutrient concentration variations in the Yangtze River estuary. In Southern Europe, Rodríguez-
99 Rodríguez *et al.* (2010) looked at mussel cultivation in Galicia in the presence of red tides. They
100 estimated the correlation between the time length of area shutdowns and the quantity of unsold
101 output. They showed that there was no systematic effect: losses depend on specific market
102 circumstances and authors highlighted the importance of organizational solutions to mitigate
103 commercial risks. More recently, Martino *et al.* (2020) used a production function to investigate the
104 effect of HABs on the Scottish shellfish market. They showed a significant but non-linear relationship
105 between DSP and shellfish production.

106 *Regulations and monitoring systems*

107 To protect human health, the aquaculture industry is highly regulated around the world: regional or
108 national laws are implemented within the international legal framework of the 1982 United Nations
109 Convention on the Law of the Sea (van den Bergh *et al.* 2002). The European Union food law impose
110 specific obligations resulting in trade bans and area closures when acceptable biotoxin concentrations
111 are exceeded (O'Mahony, 2018). In some cases, trade bans and industrial shutdowns can last for
112 several months. The regulations are based on monitoring programs that need to be updated to take
113 emergent toxins into account (Silva *et al.*, 2015). Upgrading the monitoring systems with regard to new
114 HAB species is an important issue to improve the management of risk exposure. For example, the
115 ASIMUTH project aimed at developing short term HAB alert systems for Atlantic Europe (Maguire *et al.*,
116 2016). These systems were applied to shellfish harvesters in Portugal, where *Pseudo-nitzschia*,
117 *Dinophysis*, *Gymnodinium* and more recently *Ostreopsis* and *Karenia* are frequently observed. A weekly
118 bulletin reports the ongoing state of shellfish closures and gives a one-week forecast of closures for all
119 threatening species (Silva *et al.*, 2016). From 27 July 2013 to 17 March 2014, this system performed
120 85% of correct one-week forecasts, with an accuracy depending on specific areas (coastal, estuaries
121 and lagoons).

122 *Central issue and hypothesis*

123 The scientific literature about HABs focuses on the intensity, spatial distribution and drivers of algal
124 blooms, or strives to evaluate their economic consequences. What is missing is a bridge between these
125 two strands of research, by looking simultaneously at the temporal and spatial distribution of HABs
126 through the track records of administrative closures to learn more about their intensity and
127 occurrence, but also to estimate the actual economic vulnerability to HAB events among other risks.
128 Within the 15 research gaps identified by Adams *et al.* (2018), the authors suggested to develop data

129 collection programs in real time. That is exactly what the present article is about, i.e. attempting to
130 inspire a nationwide effort of data collection based on legal decrees regarding the HAB-related closures
131 and trade restrictions. These authors also considered that “few studies have investigated the role of
132 intensity, and none appear to address the potential for a non-linear relationship between economic
133 losses and duration” (Adams et al. 2018, p. 350). Like other authors, we hypothesize that there is no
134 direct link between the presence of HABs resulting in shutdowns lasting for various durations, and the
135 economic loss at stake (Rodríguez-Rodríguez et al. 2010; Rodrigues et al. 2015; Adams et al. 2018;
136 Theodorou et al. 2020). Our hypothesis is that the economic impact of trade bans related to HABs and
137 microbiological pollutions may not be as important as the frequency and duration of closures would
138 predict. We therefore propose a thorough analysis of a possible gap between the spatial exposure to
139 HABs expressed by administrative closures, and the sensitivity of shellfish farmers revealed by an
140 original database of trade bans.

141 The article is organized as follows: Section 2 introduces the regulatory context of trade bans and
142 closures in France for shellfish farmers, as well as the database of prefectural decrees between 2004
143 and 2018, and an original statistical approach by optimal matching analysis to highlight the temporal
144 and spatial distribution of HAB events. In Section 3, the statistical description and analysis of the
145 database is proposed to identify the factors and length of closures in Southern Brittany and Pays de la
146 Loire regions (western France). In Section 4, the results are discussed with respect to the economic
147 consequences for shellfish farmers and show a weak correlation between closures and economic risks.

148

149 **2. Context, materials and methods**

150

151 **2.1 The regulatory context**

152 To ensure a high level of protection for human health, the European Parliament and the European
153 Council, by Regulation (EC) 853/2004, have adopted general sanitary measures for food business
154 operators. Some food products may present specific risks to human health, requiring specific hygiene
155 rules. This is particularly the case for bivalve molluscs, live echinoderms, live tunicates and live marine
156 gastropods, for which microbiological and chemical issues have frequently been reported. EU member
157 states have to classify production areas to decide whether shellfish harvesting or farming is acceptable
158 and avoid the marketing of any product that would be harmful for human health. Public authorities
159 have developed region-specific management plans for marine toxins that contain details for the
160 sampling sites, frequency and methodology, and all other spatial information necessary to manage
161 effectively the risk of marine poisoning. In France, farmed species are classified differently within the
162 same area: Group 1 concerns gastropods, echinoderms and tunicates, Group 2 the burrowing bivalves
163 (e.g. clams, cockles, razor clams...) and Group 3 the non-burrowing bivalves (oysters, mussels,
164 Pectinidae). Regulation (EC) 854 /2004 also specifies the requirements of all shellfish production areas
165 to be graded according to their microbiological quality (A, B and C). This classification is based on the
166 number of *Escherichia coli* (*E. Coli*), a biomarker of faecal contamination.

167 In France, 351 shellfish zones are followed by this monitoring system. Contaminants are monitored as
168 microbiological contaminants (via the REMI network of Ifremer), phycotoxins (via the REPHY network)
169 and chemical contaminants (via the ROCCH network). The frequency of water sampling and analysis of
170 toxic contaminants vary upon the period and the nature of results. During some more risky periods,
171 tests can increase to a weekly frequency. The results are disseminated in real time via online bulletins
172 and sent to the health authorities and professional organizations. However, there is no direct causal
173 link between the density of HAB cells monitored by such networks and the toxicity of shellfish, as

174 evidenced by previous research (Souchu et al. 2013). This is why it is of major interest to complement
 175 the above cited monitoring systems by a look at legal decrees of closure to really assess the
 176 socioeconomic consequences of HAB events. The public decision to authorize shellfish production is
 177 based on the concentration of biotoxins in the shellfish, and not directly to the density of HAB cells in
 178 the water column. Whenever biotoxin or *E. Coli* concentrations exceed a threshold, a prefectural
 179 (state) decree can order the temporary closure of the farming zone or impose restrictions on sales until
 180 new evidence of water quality within acceptable limits is provided¹.

181 Since 2014, in a specific area (Pénestin, by the French Atlantic coast), a mussel farmer trade union,
 182 under the approval of the local health authorities², implemented a self-monitoring system. When the
 183 period at risk is coming or when a trade ban has been implemented, mussel farmers can develop self-
 184 controls in addition to those coordinated weekly by Ifremer. These additional tests are sub-contracted
 185 to certified laboratories and the cost is collectively borne by the union. Such tests avoid the dispersion
 186 of contaminated shellfish and may contribute to put an earlier end to the trade ban.
 187

188 2.2 The data set

189 The analysis was carried out in four French counties: Finistère, Morbihan, Loire-Atlantique and Vendée.
 190 These four counties host 688 shellfish farms ruled by two regional shellfish farming councils (CRCs):
 191 CRC Bretagne Sud (Southern Brittany) and CRC Pays de la Loire. The local industry produces 37,600
 192 tons of shellfish for a value of 141 M€, i.e. representing around 20% of the domestic output. Two zones
 193 were selected within the region because of their particularly high number of trade bans: Morbihan and
 194 Loire-Atlantique.

195 Because no digital database of prefectural decrees was existing so far, we entered manually all data
 196 corresponding to more than 430 prefectural decrees and 5,400 rows³ registered between 2004 and
 197 2018, including different types of information (Table 1).

198 *Table 1 : database structure of prefectural decrees*

Department	Finistère - Morbihan - Loire-Atlantique – Vendée
Name and code area	148 distinct codes
Date of trade bans	DD – MM – YYYY from 2004 to 2018
Modification of prefectural decree	Type of changes
Date of abrogation/ repeal	DD – MM – YYYY from 2004 to 2018
Type of event	Microbiological alert – Toxic alert – Chemical alert
Type of contamination	Microbiological alert, Toxic Alert, Chemical Alert, Pollution Alert
Cause	<i>E. Coli</i> , Norovirus, other, Diarrhetic Shellfish Poisoning (DSP), Paralytic shellfish poisoning (PSP), Amnesic shellfish poisoning (ASP), Oil pollution Group 1: gastropod (whelk, winkle, abalone...), echinoderm (sea urchin, sea cucumber) and tunicate (violet)
Species group	Group 2: burrowing bivalves (clam, cockle, Group 3: non-burrowing bivalves (oyster, mussel, scallops...)
Particular species	X
Except some species	X

¹ Beyond a few hundred cells (threshold set at 500) per litre, filtered *Dinophysis* can accrue toxins in the flesh of molluscs which are then considered dangerous and analyzed. The time interval between the appearance of *Dinophysis* in the water and the shellfish toxicity can vary from a few days to several weeks, making it difficult to predict marketing bans.

² DDTM Morbihan – Protocol for considering the self-control measures taken by mussel farmers from Pénestin for the sake of health management in the area of Vilaine Bay. Report of the mussel trade union, 24/02/2014 (in French).

³ There are more rows than the number of decrees because each decree can be attached to several zones and can be modified several times prior to its repeal, thus resulting in several rows for the same decree in the database.

199

200 In the database, 148 shellfish production zones were listed, weighting 42% of the national zones. The
 201 lag between the date of trade ban and its repeal provides the duration time when shellfish sales are
 202 prohibited. Changes in the decree may occur over time in terms of type of event, type of contamination
 203 or species, new allowance,... thus bringing additional information into the database.

204 For each species group, different types of contamination were recorded:

- 205 - *E. Coli (Escherichia coli)* is a coliform bacterium which is commonly found in the intestine of
 206 warm-blooded organisms, like humans or dogs. They may cause food poisoning for their host.
- 207 - Norovirus is a group of viruses causing gastroenteritis and diarrhea. They are commonly found
 208 in oysters in France.
- 209 - DSP (Diarrheic Shellfish Poisoning) is a toxin produced by dinoflagellate microalgae (of
 210 *Dinophysis* or *Prorocentrum* types).
- 211 - ASP (Amnesic Shellfish Poisoning) is a toxin produced by diatom species (of *Pseudo-nitzschia*
 212 type).
- 213 - PSP (Paralytic Shellfish Poisoning) is a group of toxins of which the most common is saxitoxin
- 214 - Oil Spills can spoil a broad range of the shore after a tanker sinking. In southern Brittany and the
 215 Bay of Biscaye, it was the case on December 12th 1999 after the shipwreck of *Erika*, and on
 216 November 13th 2002 after the shipwreck of *Prestige*. Other minor oil spills can cause great
 217 damages for shellfish farms and may result in trade bans for several weeks.
- 218 - Other. They include all other causes of area closures, due to the presence of toxic pathogens,
 219 the degraded quality of water, chemical pollution, etc.

220 Once the database was created, some data concerning shellfish hand gathering or fishing were
 221 excluded because the study focused on professional shellfish farmers only. Scallops, donax or more
 222 broadly *pectinidae* were not selected because these species do not pertain to the aquaculture industry.
 223 Finally, some dates of abrogation were not available because extending after the end of 2018 and
 224 these decrees were also excluded. From the 148 zones available in the initial database, only 79 were
 225 finally kept in the analysis.

226

227 **2.3 A sequential approach by optimal matching analysis**

228 Because the status of shellfish farming zones is changing in the course of time, shifting from one state
 229 to another, we have chosen to deal with this changing state as for life history traits used in ecology to
 230 study the evolution of species (Hamrick and Godt 1996) or in social sciences to analyse biographies
 231 and working life trajectories (Abbott and Forrest 1986, Aassven et al. 2007). The optimal matching
 232 analysis (OMA) was applied to the sequences of states in the different zones of the studied area (details
 233 about the method are given in Appendix A1).

234 In the present research, seven states related to various quality status of the shellfish farming zones
 235 were defined: (1) SAFE, meaning that pumping water, shellfish hand gathering, farming and trading
 236 are allowed by the national sanitary authorities represented by the regional Prefecture, (2) DSP (3),
 237 ASP (4), *E. Coli* (5), Norovirus (6), Oil Spill and (7) Other. Only state (1) corresponds to an open zone, all
 238 other states meaning an administrative closure and a trade ban for farmers.

239 A sequence is defined as the life history trait of a particular shellfish aquaculture area over a long
 240 period of time, with regard to its alternative administrative status (open or closed) characterized by
 241 the water quality. Some 79 areas have been selected in this region of Southern Brittany and Pays de la

242 Loire. All of them have experienced a closure imposed by the public authorities for sanitary reasons.
243 The cause of the closure (DSP, ASP, *E. Coli*, *Norovirus*, Oil Spill, Other) is specified on a monthly basis
244 along the trajectory of the zone between April 2004 and December 2018 (177 monthly periods in
245 overall). The closure can affect a zone for less than a month but it has been considered that the full
246 month was impacted whenever a closure was decided within the month and whatever the number of
247 closing days. Other types of analysis can be conducted with a more accurate measurement of time
248 (e.g. survival analysis) but it was not made necessary in the present sequence analysis for which only
249 the change between states mattered.

250 Concerning the OMA approach, the R-package *TraMineR*⁴ was used to create a distance matrix of
251 substitution costs, in which all costs were constant and equal to two for all states. A hierarchical
252 classification was applied to the distance matrix. The optimal number of clusters was decided after
253 using the R-Package *WeightedCluster* to cross-check the outcomes of ten different statistical tests
254 (Studer 2012). The state distribution was plotted for each cluster of the typology. These plots gave the
255 percent distribution of the seven states for every month of the sample period. Some index plots were
256 designed to complement the state distribution plots in order to emphasize the sequences.
257 Observations (shellfish farming zones) were then ordered to make sequences more visible. Every
258 horizontal segment characterized a sequence, divided into segments corresponding to the sequential
259 states of the area. The average distance of sequences to the centre of gravity of the cluster was
260 calculated to see how homogenous the cluster was. Other indices such as the Entropy index were used
261 to confirm the homogeneity of trajectories belonging to the same cluster (Appendix A2). Pearson's Chi-
262 squared and other statistical tests were also helpful to analyse the linkage between the cluster and
263 some characteristics describing the zones (e.g. the areas belong to one of the two counties of the
264 southern Brittany region).

265 The typology was also described by their economic characteristics. Some additional information was
266 collected so as to determine whether the closure rate was connected or not with the economic activity
267 spatially distributed within the clusters. Some available information came from the census of 2011 and
268 that of 2012 through the leasehold area, the number of farms and the number of jobs by cluster.

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270

271 **3. Results**

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273 **3.1 Descriptive statistics of the administrative closure database**

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275 *Dynamics throughout the sample period*

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277 From 2004 to 2018, 432 prefectural decrees of closures concerning shellfish farmers were
278 promulgated. The latter had to face more than 12,400 days of closure. Throughout the 14 years, there
279 was no particular upward or downward trend detected in the number of days of shellfish trade bans.
280 The annual average number of temporary closure of shellfish aquaculture harvesting was 888 days but
281 with an important inter-annual variability: not a single day in 2005 up to 3,400 in 2010 (Figure 1). The
282 average duration per event (decree) is 30 days, with variable closure durations lasting for 1 day only
283 up to 157 days (Figure 2).

284

⁴ <https://cran.r-project.org/web/packages/TraMineR/index.html>

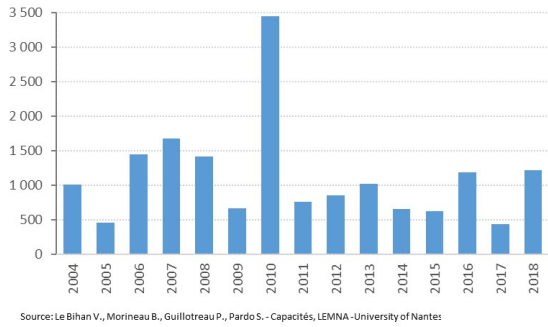


Figure 1 : Total annual number of days of shellfish trade bans

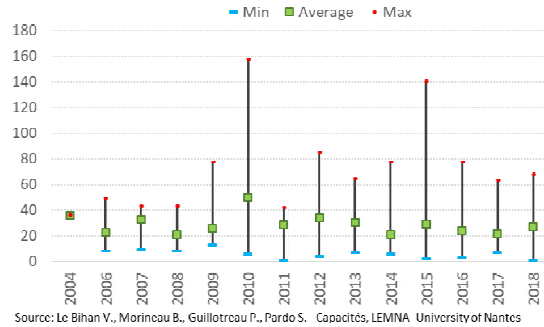


Figure 2 : Number of days of shellfish trade bans per event - Min, Average, Max -

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Motives of administrative closures

289 The largest majority of closing events was explained by seafood toxins like DSP (68% of total decrees)
290 or ASP (20 %), while only a small fraction of microbiological contamination cases was recorded (Figure
291 3). The analysis by motive also showed that the number of closing days was much longer for ASP-
292 related bans (average of 68 days, median of 52.5) compared to other causes (Figure 4). For example,
293 the mean values for DSP and *E. Coli* were 28 days (median of 23) and 21 days (median of 15),
294 respectively. Figure 4 depicted also revealed a higher dispersion of durations for ASP bans.

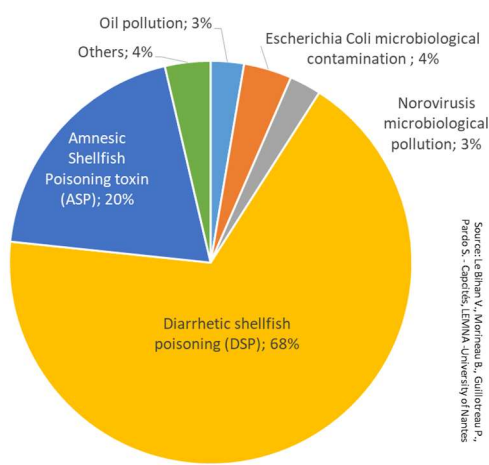


Figure 3 : Distribution of bans by type of event (average 2004-2018)

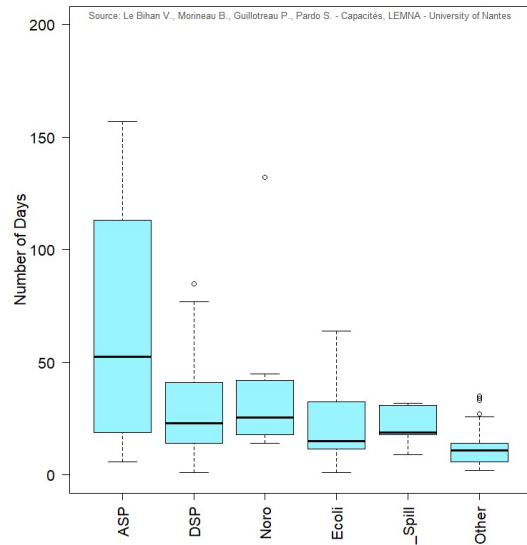


Figure 4 : Number of days of shellfish trade bans by cause (2004-2018) - Q1, Median, Q3 -

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Seasonal patterns

Over the sample period, the trade bans were mostly concentrated onto the 3 spring months, April (19%), May (22%) and June (41%) having the greatest number of closures (Figure 5). It does not mean that the spring months aggregated the highest number of closing days, but that closures actually began within these months.

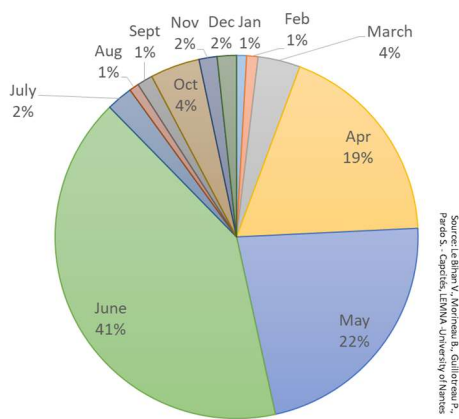


Figure 5 : Distribution of bans by month (average 2004-2018)

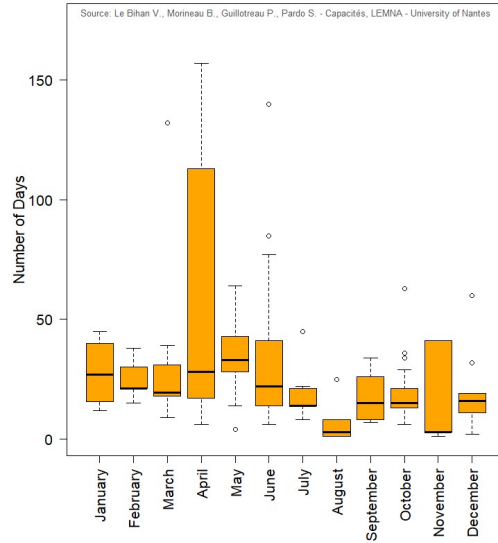


Figure 6 : Number of days of shellfish trade bans per month (2004-2018) - Q1, Median, Q3 -

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304 The number of closing days per starting month varied to a great extent (Figure 6). April was the one
 305 characterized by the longest closures recorded between 2004 and 2018, with a maximum of 157 days.
 306 The severity of closures measured by the length median was even more important in May, but closures
 307 starting in January also proved to last for a month or more.

308

309 *Geographical distribution*

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311 From the database of prefectural decrees, a geographical information system was created to visualize
 312 the number of closing days per shellfish production zone over the sample period (Figure 7). Five classes
 313 of closure duration were outlined with a colour gradient: light yellow for less than 90 cumulative days
 314 of closure in the area to dark brown for more than 361 days of closure.

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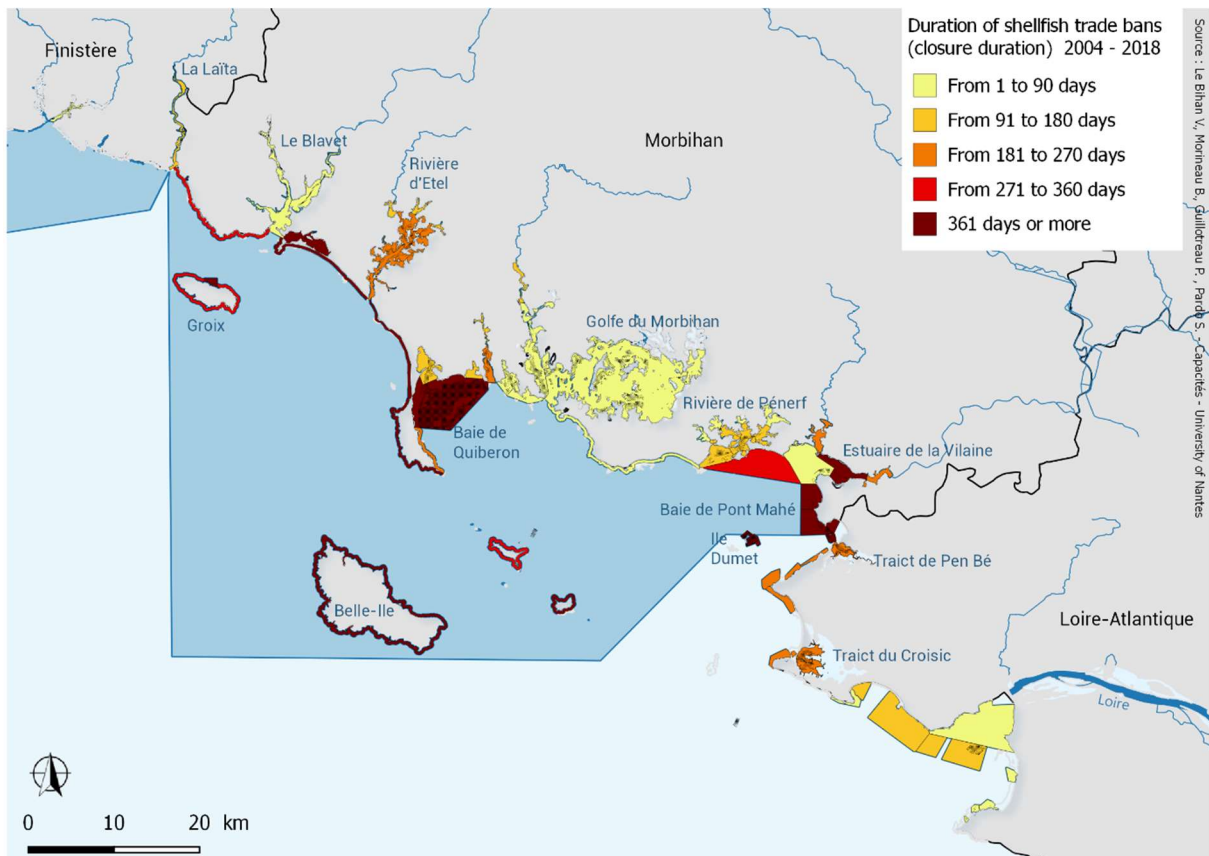


Figure 7 : Map of the number of closure days per shellfish production areas

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319 This map shows how some particular geographical zones were more heavily impacted since the early
 320 2000s while others remained relatively protected from any negative environmental impact or pollution
 321 episode. From this map, it is nonetheless hard to draw any conclusion whether semi-enclosed bay or
 322 river mouths were more affected or protected than open areas. The following analysis attempts to
 323 build a spatial typology from the sequential quality states of shellfish zones.

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3.2 Typology of trajectories

327 A new table was extracted from the original database, crossing 79 rows representing the shellfish
 328 farming zones and 180 columns for the months between April 2004 and December 2018. The cells
 329 referred to a certain status of water quality among the seven possible states defined above. Two more
 330 columns were added: one for the county (Loire-Atlantique or Morbihan) and one for the North or South
 331 location of the zone with regard to the Loire estuary limit which can be considered as natural border
 332 in terms of turbidity and other physical characteristics (Barillé et al. 2020). The analysis was developed
 333 with the R-Package *TraMineR*. In overall, 61 distinct sequences were identified for a maximum length
 334 of 177 months (under a 'safe' status), meaning that at least one zone had experienced the entire
 335 sample period without being degraded to another state.

336 A hierarchical ascending classification was developed in order to create a typology of trajectories based
 337 on similar sequences, i.e. showing the same temporal pattern in terms of successive states. This
 338 classification was plotted on the Dendrogram below (Figure 8). The inertia curve indicated an ideal
 339 partition into four clusters.

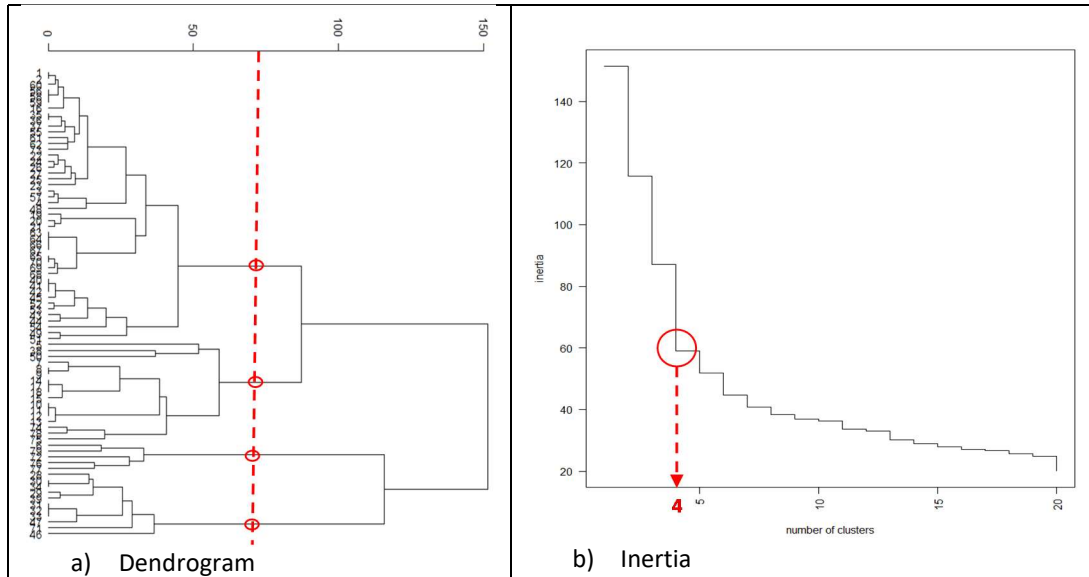


Figure 8 : Dendrogram and inertia (sum of Eigen value) of trajectories

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342 As seen on Fig. 8a, the length of branches offered several possibilities of splitting the
 343 observations into a reduced number of clusters by using the *cutree* command in *TraMineR*.
 344 The optimal number of clusters was determined by a set of ten statistical tests provided by
 345 the R-Package *WeightedCluster* (Studer 2012) and applied to the partitions into three, four
 346 and five clusters (Table 2).

347

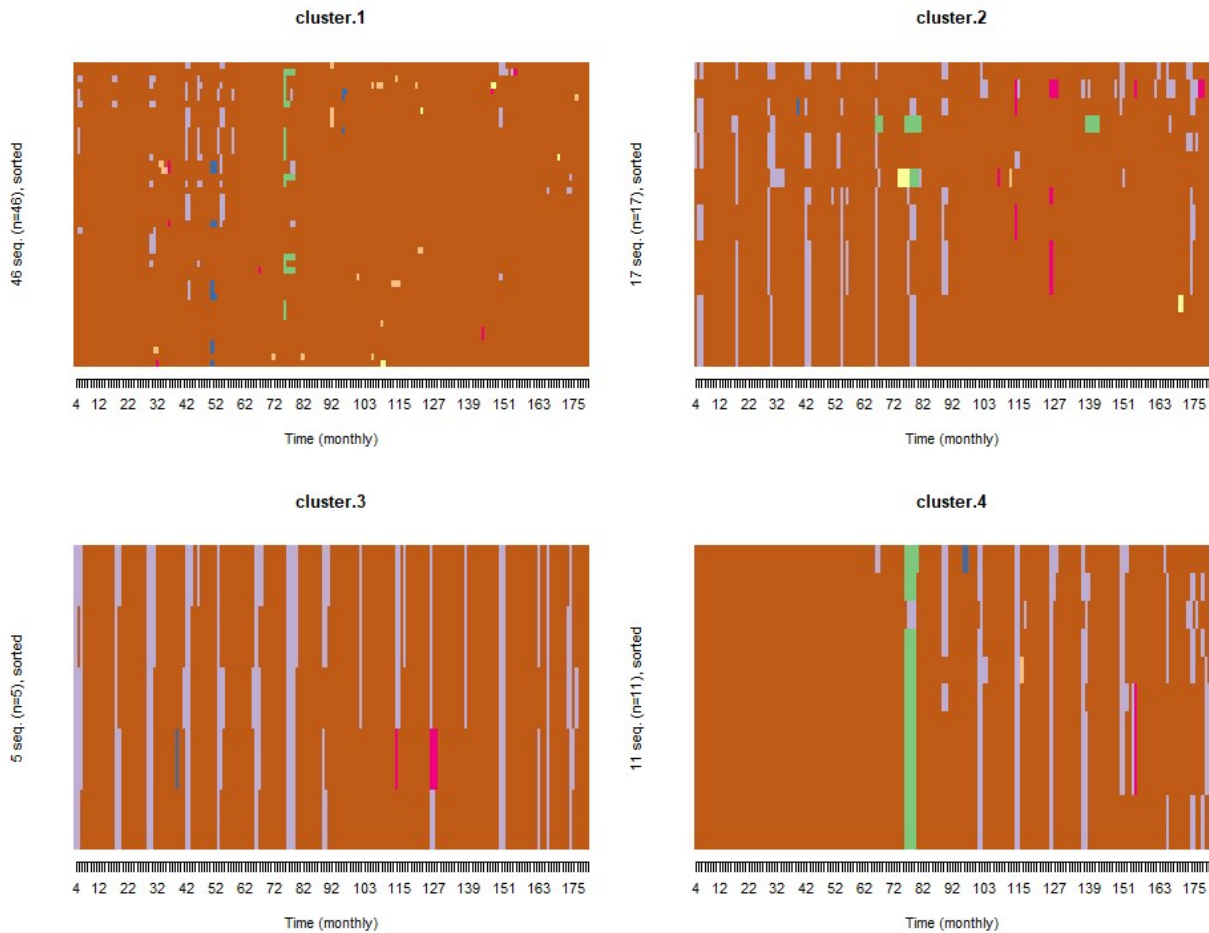
Table 2 : Optimal number of clusters for the typology of sequences

	3 clusters	4 clusters	5 clusters	Criteria	Optimal Nb of clusters
PBC	0.6349	0.7021	0.5965	Max	4
HG	0.7956	0.8898	0.8248	Max	4
HGSD	0.7948	0.8890	0.8236	Max	4
ASW	0.4115	0.4021	0.3173	Max	3
ASWw	0.4344	0.4343	0.3608	Max	3
CH	20.2190	18.7497	16.8248	Max	3
R2	0.3473	0.4286	0.4763	Max	5
CHsq	40.2929	46.3873	39.4658	Max	4
R2sq	0.5146	0.6498	0.6808	Max	5
HC	0.0990	0.0473	0.0726	Min	4

348

349 Half of the critical values gave an ideal number of four clusters which was finally selected for
 350 the typology. From this partition, the distribution plots of the four clusters gave the structure
 351 of state sequences. The distributions were sorted by degree of similarity between sequences
 352 and displayed in the following index plots (Figure 9):

353



354

355

356

357

358 On these index plots, where each colour represents a distinct status, regular seasonal patterns
 359 were highlighted, and more findings could be emphasized. Cluster 1 pooled the safest zones,
 360 except a few episodes of DSP closures at the beginning of the period, and a short period of
 361 ASP closures occurring in April-July 2010 (periods 73-76). At the same period, the zones of
 362 Cluster 4 were closed because of this ASP outbreak, prior to be regularly hit by DSP episodes
 363 afterwards. The zones belonging to Cluster 2 were less affected by closures during this second
 364 half of the sample. The five zones of Cluster 3 remained seasonally shut down because of DSP
 365 but with fewer other pathogens or bad microbiological conditions.

366 We can give further details about the geographical distribution of area closures (see the Map
 367 in Figure 10). Cluster 1 encompassed 46 shellfish zones which are geographically located in
 368 rivers, estuaries and semi-enclosed bays, such as Aven and Belon rivers, Blavet, Etel river, the
 369 Bay of Morbihan, Penerf river, the Vilaine and Loire estuaries. For the whole sample period,

370 the zones of Cluster 1 were only closed 3% of the time on average (5 months only out of 14
371 years).

372 Clusters 2 and 4 (17 and 11 zones, respectively) were characterized by their symmetric
373 temporal patterns: the sanitary crises were rather met at the beginning of the period for
374 Cluster 2 (until September 2011 = Month 90) and at the end of the period for Cluster 4 (after
375 September 2011). Cluster 2 pooled the areas located near Gâvres, the Bay of Quiberon, the
376 river mouth of Vilaine, Pen-Bé and Le Croisic. The shellfish zones of Cluster 2 were nonetheless
377 less severely impacted than those of Cluster 4, because they were shut down only for 8% (14
378 months) of the sample period on average, against 10% (18 months) for Cluster 4. Cluster 4
379 gathered the offshore areas (Ponant islands, and the offshore zone between the Laïta river in
380 the north and the Bay of Quiberon in its southern limit). The proportion of closed months
381 caused by ASP in this cluster over the period was around 20%, i.e. the same as Cluster 1.
382 Comparatively, the two other clusters were not hit by ASP events. After the severe ASP
383 episode in spring and summer 2010, the area covered in Cluster 4 has been regularly affected
384 by DSP outbreaks every springtime.

385 Finally, Cluster 3 included 5 zones concentrated in the southern Bay of Pont-Mahé, at the
386 south of the Vilaine river mouth. The shellfish aquaculture zones were seasonally shut down
387 all over the sample period. Cluster 3 pooled the most impacted zones of the whole sample:
388 on average, they were closed 16% of the time (28 months over 177). The motive of closure in
389 this cluster was almost exclusively DSP (96% of cases). Interestingly, activities were prohibited
390 by decree every month of June or so (80% of June months were closed in this cluster), whereas
391 June was only closed 45% of the time for Clusters 2 and 4, and 10% for Cluster 1. This would
392 mean that a closure this particular month is highly predictable for the zones included in
393 Cluster 3.



394

395

Figure 10 : Map of the 4 clusters selected from the Sequence typology

396

397 To estimate the homogeneity within the 4 clusters, the average distance of trajectories to the centre
 398 of the Cluster was calculated with the *disscenter* command of *TraMineR*. The following statistics were
 399 obtained: 5.7, 11.2, 9.7 and 7.4 for Clusters 1-2-3-4, respectively. It showed that Cluster 1 was the most
 400 homogeneous Cluster in spite of its greater number of observations. An entropy index (whose value is
 401 between 0 with full homogeneity and 1 for full heterogeneity) was also calculated and plotted through
 402 the *seqHtplot* function of *TraMineR* (diagrams left in Appendix A2 to avoid tedious presentation),
 403 confirming the higher homogeneity of Cluster 1 and Cluster 4 at the beginning of the period, entropy
 404 increasing seasonally (every spring) for other clusters.

405 In the total sample, 57 zones were located in the Morbihan county, whereas 22 were observed in the
 406 Loire-Atlantique county. However, the zones belonging to Morbihan (north of the sample region) were
 407 found over-represented in Clusters 1, 3 and 4, while Loire-Atlantique (south) was over-represented in
 408 Cluster 2 and not at all present in Cluster 4⁵. The same observation was made when the zones were
 409 numbered along a gradient value increasing from North to south. Dividing the sample between two
 410 large areas at the north (36 zones) and south (43 zones) of the Loire estuary, the chi-squared test
 411 demonstrated a non-random distribution, the southern zones being over-represented in Cluster 2 and
 412 3, and poorly represented in Cluster 4 (Cluster 1 being equally present in both sub-regions)⁶. Table 3
 413 summarizes some of the findings to characterize the four clusters.

414

415

Table 3 – Characteristics of the 4 geographical clusters (79 shellfish zones)

	<i>Number of zones</i>	<i>Avg Nb closed months</i>	<i>% of time*</i>	<i>%DSP**</i>	<i>%ASP**</i>
<i>Cluster 1</i>	46	5	3%	51%	19%
<i>Cluster 2</i>	17	15	8%	90%	2%
<i>Cluster 3</i>	5	28	16%	96%	0%
<i>Cluster 4</i>	11	18	10%	76%	21%

416

* Proportion of closed months over the total number of months (177) in the sample period.

417

** Proportion of factor-related months over the total number of closed months.

418

419 Cluster 1 was the most important by the number of zones (46) but also the least impacted all over the
 420 sample period (less than 3% of the 177 months). Conversely, Cluster 3 (5 zones) was the most affected
 421 every year (closed 16% of the time), particularly in June because of DSP. The two other intermediate
 422 clusters were mostly differentiated because of their yearly pattern: the closed periods in Cluster 2 were
 423 mostly met prior to September 2011, those of Cluster 4 after this date. Two factors (DSP and ASP)
 424 linked to HABs explained nearly all closure decisions (90%) that were taken by the public authorities
 425 during the sample period. This would mean that HABs remain a hot issue for shellfish farmers and
 426 public managers, far beyond any other hazard, including oil spills or microbiological pollutants
 427 (McGowan 2016; Basti et al. 2018; Bresnan et al. 2020).

428 Geographically, it seems difficult to emphasize some distinctive features for the four clusters regarding
 429 potential differences of bathymetry, currents, turbidity or distance to the coast. However, the analysis
 430 showed that some clusters were somehow over-represented by a county and a sub-region (north or

⁵ *Pearson's Chi-squared value = 20.101, df = 3, p-value = 0.0001618*

⁶ *Pearson's Chi-squared value = 21.944, df = 3, p-value = 0.000067*

431 south of Loire estuary). When superimposing the two maps of Fig. 7 and Fig 10, we also observed a
 432 certain relationship between the duration of trade bans and the clusters. For instance, the zones
 433 located in rivers or gulfs were less struck by HAB events and logically belonged to Cluster 1, with the
 434 noticeable exception of the Vilaine river mouth where the 5 zones of Cluster 3 were all located in the
 435 south of Pont-Mahé Bay.

436

437 3.3 Economic vulnerability of the clusters

438 In order to check the correspondence between the length and frequency of closures and their
 439 economic consequences, we needed to confront the typology of hazard exposure to the spatial
 440 distribution of shellfish farms. We assumed that the economic impact should be found greater in
 441 clusters where the frequency and length of closures were the highest from the typology. Whatever the
 442 cause, if farmers cannot produce and sell shellfish for several months because of trade bans, this
 443 should affect their economic results. However, if farming is less or not at all present in the affected
 444 zones, the economic consequences should be minor. Additional economic data were therefore
 445 collected from the two censuses of the shellfish aquaculture industry in France published in 2001 and
 446 2012⁷. Some results are summarized in Table 4.

447

448

Table 4 – Economic importance of shellfish aquaculture in the 4 clusters*

	<i>Total Area (km²)</i>	<i>Leasehold (LH) area (km²)</i>	<i>% LH/total area</i>	<i>Nb of firms** 2012</i>	<i>Nb of jobs*** 2012</i>	<i>Species</i>
<i>Cluster 1</i>	370	52.89	14.01%	485	802	Oysters (mainly), mussels
<i>Cluster 2</i>	49	7.84	16.07%	79	111	Cockles, clams and oysters
<i>Cluster 3</i>	32	2.08	6.44%	36	49	Mussels (mainly), other shellfish spp.
<i>Cluster 4</i>	2,140	0.58	0.03%	-	-	Oysters and mussels

449

* Data collected from the report '*Recensements de la conchyliculture 2001-2012*'.

450

** Firms which have their headquarter close to the Leaseholds.

451

*** Full-Time Equivalent (FTE) jobs. NB: the number of firms and jobs in Cluster 4 could not be displayed for statistical secret reasons, the number of farms being less than 3 in this category.

452

454 Several important limits about the assessment of the economic consequences of closures must be
 455 reported. The first one is that trade bans can involve shellfish farms having their headquarters located
 456 far away from where the leaseholds are exploited, sometimes hundreds of miles away. For example,
 457 in the Morbihan County, 84% of the area devoted to shellfish culture are owned and managed by local
 458 farms, but 16% by outsiders. The local ones may also manage leaseholds outside the area. As a result,
 459 the leasehold database does not match exactly the shellfish farm database, making impossible a
 460 comprehensive and accurate economic assessment of clusters. Firms may compensate a local and
 461 temporal loss by higher profits outside the area. A second limit concerns the lack of knowledge about
 462 the type and level of stocks on leasehold beds. The economic impact depends on which species are
 463 cultivated, their output in tonnage and the age structure of stocks along the rearing cycle. Such
 464 information is not yet available for a thorough economic analysis. Thirdly, economic results may vary

⁷ Recensements de la conchyliculture 2001-2012, Lemna & Capacités, University of Nantes (2019), 122 p.

465 for many other reasons than closures. For instance, hypoxia or epizooty events do not cause any
466 closure although remaining very detrimental for farming companies. Moreover, economic results are
467 often available on a yearly basis and do not emphasize the seasonal variations whereas closures are
468 only implemented for a limited period of time, from a few days to several weeks. This is why it seems
469 vain to isolate a possible economic loss caused by HAB events from time series of economic results.
470 However, we can still look at the zonal dependence on farming activity to judge the spatial economic
471 sensitivity to closures.

472 From Table 4, we can see that the total area covered by the most affected zones (Cluster 3)
473 represented only 1.2% of the aggregate surface of the sampled regions. Interestingly, farmers
474 belonging to this cluster cultivate mostly mussels, this species being particularly sensitive to HABs
475 (Theodorou *et al.* 2020). Moreover, 83% of the leaseholds where the shellfish species were cultivated
476 pertained to Cluster 1. The latter therefore concentrated the bulk of the farming activity and full-time
477 equivalent jobs (81% and 83%, resp.). Cluster 4 covered the largest surface with 2,140 km² and we saw
478 that it was particularly affected by HAB-related closures since September 2011. However, this cluster
479 host very few shellfish farms, hence a very low sensitivity to the HAB outbreaks. A simple regression
480 between the proportion of closed periods (Column 4 in Table 3) and the economic importance
481 measured by the relative share of leasehold areas (Column 4 in Table 4) was applied to the 79 zones.
482 The results showed no significant correlation ($R^2=0.0127$) and the parameter estimate was not
483 significant at the 10% level. Two plots are proposed in Appendix A3 to show how scattered are the
484 observations, with different types of relations between the closure rate and the leasehold rate from
485 cluster to cluster, and many outliers in every cluster. For instance, many zones belonging to the 4
486 clusters had no farming activity at all (leasehold rate=0).

487 Two Kruskal-Wallis tests were also performed to demonstrate that both variables (closure and
488 leasehold rates) were not equivalent in the different clusters⁸, this evidence being quite clear from the
489 mere observation of the figures of Tables 3 and 4. Finally, even in the production zones more affected
490 by HAB events (e.g. Cluster 3), the regular and seasonal pattern of DSP outbreaks should allow farmers
491 to anticipate the closing periods in springtime and organize themselves to postpone their sales and
492 bear no economic loss. We can therefore conclude that the exposure risk is very unlikely to be
493 correlated with the economic effects of HAB events on the shellfish farming industry in the southern
494 Brittany and Pays de la Loire regions, as found in another study (Rodríguez-Rodríguez *et al.* 2010).

495

496

497 **4. Discussion**

498 Ecological and economic analyses of HAB events have been usually developed independently. The
499 drivers of HAB occurrence and diffusion is left to ecological studies (O'Neil *et al.*, 2011; Paerl *et al.*,
500 2011; Lassus *et al.* 2016; Glibert and Burkholder 2018; Kahru *et al.* 2020, Bresnan *et al.* 2020), while
501 economists are more interested in assessing the consequences in terms of welfare loss and
502 employment (Hoagland *et al.* 2002, Sanseverino 2016, Adams *et al.* 2018). The present research aims
503 at looking at ecological phenomena through the eyes of public decision makers and shellfish farmers.
504 The intensity and extent of environmental shocks were estimated by a longitudinal database collecting

⁸The Kruskal-Wallis is a non-parametric test designed to compare means or proportions in more than two groups (which is not possible with the Wilcoxon test). The results were a K-W chi-squared value of 55.216 with a p-value of 6.175e-12 for the closure rate, and a K-W chi-squared value of 8.8005 with a p-value of 0.03206 for the leasehold rate.

505 the legal (Prefectural) decrees restricting the access to the shellfish production zones in Southern
506 Brittany and Pays de la Loire regions (Western part of France) between 2004 and 2018. The sanitary
507 quality of shellfish products is particularly surveyed around the world because of the multiple toxins
508 concentrated in the filter-feeding bivalve molluscs that can be dangerous for human health (Dyson and
509 Hupert 2009, Park et al. 2013, Basti et al. 2018). The economic impact can be tremendous sometimes
510 for the aquaculture industry, although other industries like tourism, housing or fishing can also be
511 dramatically affected (Adams and Larkin 2013; Adams et al. 2018; Diaz et al. 2019). However, there
512 might be no direct or linear relationship between the intensity and duration of outbreaks and
513 economic losses (Rodríguez-Rodríguez et al. 2010; Adams et al. 2018), as long as the spatial distribution
514 of blooms does not match the location of the shellfish farming industry. This was the hypothesis we
515 wanted to test for with our original data set.

516 Starting with a mere statistical description of the 'closure decree' database, we could not observe any
517 significant trend over the past two decades. Some years (like 2010) were particularly affected by HAB
518 hazards but without any regular temporal pattern. Among other factors of area closures
519 (microbiological, oil spills,...), DSP emerged as the main cause of trade bans (68% of cases), although
520 ASP episodes, if more sporadic, were taken very seriously by the public authorities in terms of duration
521 (68 closing days on average, against a period three times shorter for other factors). Decisions
522 concerning the ban of shellfish marketing followed a very seasonal pattern because 82% of shutdowns
523 were issued in spring months. This is of particular importance from an economic perspective because
524 this period comes just before the seasonal peak demand for mussels in summer (because of coastal
525 tourism), and just after the "R-in-the-month" period of oyster sales, 40% of the latter taking place on
526 Christmas holidays (Le Bihan *et al.* 2013). The expression "R-in-the-month" is a food-world and
527 mnemonic adage to define those months from September to April including the letter R in their
528 spelling, unlike the months from May to August. This is an easy way to remember when to avoid eating
529 oysters because of a too milky flesh due to the spring and summer breeding period (release of spat),
530 but also because of algal blooms and toxins: "the idea of not eating oysters during months without an
531 'R' comes from the fact that the summer months are the prime breeding time for red tides, or large
532 blooms of algae that grow along the coast and have the tendency to spread toxins that can be absorbed
533 by shellfish, including oysters"⁹. This wise tradition of not eating oyster during spring and summer
534 seasons is very ancient and dates back to prehistoric ages (Cannarozzi and Kowalewski, 2019). It is less
535 followed nowadays due to the increasing supply of triploid oysters by hatcheries, also called the "4-
536 season oysters" because they are sterile and do not produce spat (Nell 2002, Le Bihan *et al.* 2013), but
537 could remain useful to remember and avoid the higher toxic period.

538 Our results from the OMA of closure decrees and the zonal typology showed that the most affected
539 zones revealed by the typology of sequences were those which are rather avoided by farmers. In
540 overall, 83% of the leasehold area covered by the sample is included in Cluster 1, where the zones
541 were only closed less than 3% of the time between 2004 and 2018. This is precisely where the
542 employment, the leasehold surface and the number of farms are concentrated. The lack of spatial
543 correlation between closures (exposure to the hazard) and economic activity (sensitivity) means that
544 farmers have historically settled in the zones where the risk was lower. HAB tides are not the only risks
545 faced by shellfish farmers (Le Bihan et al. 2013), but their spatial strategies show that the managers
546 mitigated partially this type of risk so as to maintain their profitability in the long run. Despite the
547 difficulty to disentangle the factors of variability underpinning the economic results of shellfish farms,
548 we saw that their earnings were not particularly affected by the HAB outbreaks. Beyond the avoidance
549 strategy highlighted by the typology, farmers can select adaptive strategies to further reduce their

⁹ www.mentalfloss.com/

550 vulnerability and become more resilient (Adger 2000, Allison et al. 2009, Guillotreau et al. 2017,
551 Theodorou et al. 2020).

552 If HAB outbreaks appear regularly during certain seasons (e.g. in Clusters 3 and 4), this occurrence can
553 be anticipated by farmers. For instance, they can reduce the negative consequences by removing
554 temporarily the molluscs from infected waters and by postponing the sales (Rodríguez-Rodríguez et al.
555 2010). According to a survey made in France near oyster farmers facing *Dinophysis* outbreaks,
556 producers declared importing shellfish products from non-infected areas during the DSP peak period,
557 re-scheduling the manpower resources through different short-term measures: restriction of working
558 hours, fewer hired seasonal workers, anticipated holidays, and re-organizing the cultivation work on
559 leaseholds (e.g. with more maintenance of equipment) (Souchu et al. 2013). By implementing these
560 simple adaptive strategies, they bear a very limited economic loss, according to this survey, not even
561 mentioning the price response of markets. Other critical issues such as the mass mortality of oysters
562 caused by pathogens (e.g. *OsHV1- μ -var*), far more consequential for farmers although not leading to
563 any closure decree, resulted in a 25% decrease of sales to final consumers between 2008 and 2011,
564 more than fully compensated by a 50% increase in prices because of the market shortage (Le Bihan
565 2015).

566 More generally, Martino et al. (2020) underlined that a difficulty to predict accurately the economic
567 loss caused by DSP is related to the mitigation strategies selected by farmers which may increase costs
568 in the short run but also reduce significantly the profit loss in the long run. It appears in all studies that
569 implementing efficient adaptive strategies is based on the ability of farmers to anticipate HAB events.
570 For Stauffer et al. (2019), one of the key components to solve HAB-related problems is to improve the
571 early detection of toxic events to protect more effectively animal and human health and thus mitigate
572 economic losses. In this respect, the Ecological Forecasting Roadmap program developed by the U.S.
573 National Oceanic and Atmospheric Administration (NOAA) pays greater attention to HAB forecasts
574 both in marine and freshwater systems and should be inspiring for the European management
575 systems¹⁰. In Spain, the ASIMUTH project aimed at developing short term HAB alert systems for Atlantic
576 Europe (Maguire et al. 2016). The information provided by this warning system enabled shellfish
577 farmers to manage more effectively their practices in real time. Thus, a better understanding of
578 complex relationships between HAB outbreaks, environmental factors, seasonal and spatial patterns
579 in connection with the economic activity, remains a top priority of the research agenda to improve
580 forecasting models of HAB and to mitigate economic losses.

581

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585

586 **Conclusion**

587 Among all the research gaps identified by Adams et al. (2018) in a book dedicated to HABs (Shumway
588 et al. 2018), our research attempted to respond at least to two of them. First, we strived to develop
589 an original database of legal decrees restricting the fishing and shellfish farming activities in the
590 presence of HABs and other microbiological pollutants. This tremendous effort was applied to two

¹⁰ <https://oceanservice.noaa.gov/ecoforecasting/>

591 important shellfish aquaculture regions in France (Southern Brittany and Pays de la Loire) and on that
592 mere basis, we managed to convince the Ministry of Agriculture about the usefulness of such an
593 endeavour at the national level. The Ministry therefore decided to extend the data collection effort to
594 the whole domestic territory¹¹. Secondly, Adams *et al.* (2018) encouraged scholars to investigate the
595 relationship between the intensity of HAB events (in terms of frequency, duration and spatial extent)
596 and the economic loss for sensitive industries such as fishing, aquaculture, coastal tourism or the
597 housing market. From this gap of knowledge, we built our own hypothesis about a possible non-linear
598 relationship –if not a partial independence- between the degree of spatial exposure and the sensitivity
599 of shellfish farmers to the HAB hazards. HABs may well be intense and emerge seasonally every year,
600 if there is no human activity for the time and space when and where such outbreaks occur, the social
601 and economic consequences will be few.

602 Using the original database of closure decrees by shellfish production zone, we developed an original
603 and longitudinal approach through an Optimal Matching Analysis of water status trajectories in 79
604 shellfish zones between April 2004 and December 2018, borrowing the method from genetics or social
605 sciences dealing with life history traits. We ended up with a typology of trajectories across four zonal
606 clusters. More than half of the zones were pooled in a cluster which was poorly affected by HABs (less
607 than 3% of the time). Another one was struck every springtime by DSP outbreaks. The two others had
608 opposite temporal patterns: one of them faced periodical closures prior to September 2011, the other
609 one after this date. HABs prevailed in the causes of administrative closures (in more than 90% of cases),
610 mainly because of DSP, and ASP to a minor extent but with longer average duration by decree. It is
611 important to remind that these are not the only risks faced by shellfish farmers (Le Bihan *et al.* 2013).
612 For instance, the domestic oyster industry has been particularly affected by an Herpes virus (of type
613 *OsHV1- μ -var*) crisis since 2008 onwards, but the farmers managed to cope with this virus which is only
614 killing oysters, and therefore is not deemed to be dangerous for human health. Consequently, this
615 epizooty did not lead to any closure decree from the public authorities.

616 More importantly, our results crossed the legal information of closures with some economic data to
617 show that the shellfish farming industry was not seriously affected economically by HAB events. The
618 major part of the regional activity was concentrated in the clusters where the occurrence and intensity
619 of blooms were the weakest. For those business units located in the more exposed areas, the DSP
620 temporal pattern was so regular seasonally and limited in duration, that the shellfish farmers could
621 organize themselves to reduce significantly their economic loss. A limit to our analysis was that no
622 specific census existed so far to estimate the quantity of shellfish output by leasehold, nor any
623 database to identify the leaseholds attached to one particular company.

624 Moreover, concluding from this study that shellfish farmers, though exposed, remained weakly
625 sensitive to HAB hazards, does not mean that they will not suffer heavier consequences in the future.
626 Most ecological studies predict an increase of HAB episodes in frequency, spatial coverage and
627 duration in the years to come because of climate changes (e.g. Hallegraeff, 1993; Anderson, 1994;
628 Lassus *et al.* 2016; Glibert and Bulkholder, 2018, Kahru *et al.* 2020). For the last two years in France,
629 changes of HAB events are being observed in traditionally safe shellfish areas. For example in southern
630 Brittany, the proliferation of *Lepidodinium chlorophorum* during a *Dinophysis* closure has caused
631 important mussel mortalities in 2019 without any simple solution for farmers. The latter could not use
632 their usual strategy of postponing sales and had to face a net loss of revenue.

¹¹ A nationwide database of trade bans was created in real-time and makes from now on such data accessible to different stakeholders. This decision came out of several meetings of authors with the Directorate-General for food of the French Ministry of Agriculture (DGAL) and the International Office for Water (OIEau). The database will be available by late 2020.

633 The future development of this research will nonetheless attempt to model the duration and extent of
 634 economic shocks caused by HAB events by a more accurate analysis of closure lengths. Another avenue
 635 for research lies in a future cross-utilization of the REPHY database describing the HAB events in the
 636 French coastal waters (spatial and time distribution, type and level of species and toxins...) and the
 637 closure decree database, to see whether the administrative shutdown decisions match the intensity
 638 and jeopardy of HAB hazards, and whether any forecasting effort of blooms is helpful to reduce their
 639 socio-economic impacts.

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- 774

775 **APPENDIX**776 **A1. Optimal Matching Analysis (OMA)**

777 Optimal matching is a sequence analysis method used in various fields of research, including social
 778 sciences, to assess the similarities and dissimilarities between pairs of time-ordered sequences. Two
 779 types of approaches are mostly used to analyse complex trajectories: Qualitative Harmonic Analysis
 780 (QHA) and Optimal Matching Analysis (OMA) (Robette and Thibault 2008). The first approach was
 781 developed by Deville and Saporta (1980) to analyse the spectral composition of time series. In this
 782 approach, the full period covered by the biography of individuals is divided into sub-periods within
 783 which the proportion of time spent by every individual in each state during the time interval is
 784 measured. A factorial correspondence analysis is then carried out on the basis of time percentages to
 785 summarize the information by selecting the most significant factors (i.e. having the highest Eigen
 786 values) and a hierarchical ascending classification is applied thereafter to determine the major
 787 trajectories of individuals. Because the factorial analysis synthesizes the key factors, some information
 788 can be lost, even though the non-used factors can be controlled ex-post in the analysis.

789 The second approach (Optimal Matching Analysis) relies on a set of dynamic algorithms used in
 790 molecular biology to analyse the DNA sequences (sequences of the nitrogenous bases A, T, G, C for
 791 Adenine, Thymine, Guanine, Cytosine, respectively). The approach is based on similarities and
 792 dissimilarities between pairs of sequences. The similarity is estimated by calculating the cost of
 793 transforming one sequence (by inserting, deleting or substituting elements) to match another one.

794 Example of two lagged DNA sequences:

795 Sequence 1: AAAAGGGG

796 Sequence 2: CCAAAAGG

797 To make both sequences identical, several strategies can be selected: either by inserting two C at the
 798 beginning and deleting two G at the end of sequence 1, or by substituting 2 C for two A and two A for
 799 two G in sequence 1. In most studies, insertion and deletion ("*indel*") are given the same cost value,
 800 while substitution (which combines insertion and deletion) is deemed to be a more costly operation
 801 (representing twice the *indel* cost). In our example, the first (*Indel*) strategy would cost 4, while the
 802 second (substitution) strategy would cost 8. The distance between two sequences is defined as the
 803 minimal cost to make both sequences identical. A distance matrix between sequences is constructed
 804 and further used in a classification analysis to obtain a typology of trajectories (Robette and Thibault
 805 2008).

806 The sequence approach has been imported into social sciences by Andrew Abbott in the mid-1980s
 807 (Abbott and Forrest 1986), for instance to study the careers of musicians in Germany in the 18th
 808 century. In social sciences, sequence analysis is commonly employed to emphasize patterns of life-
 809 course development, cycles and life histories (e.g. being at school, internship, working life divided into
 810 various types of contracts or jobs, phases of unemployment or retirement, etc.).

811

812

813

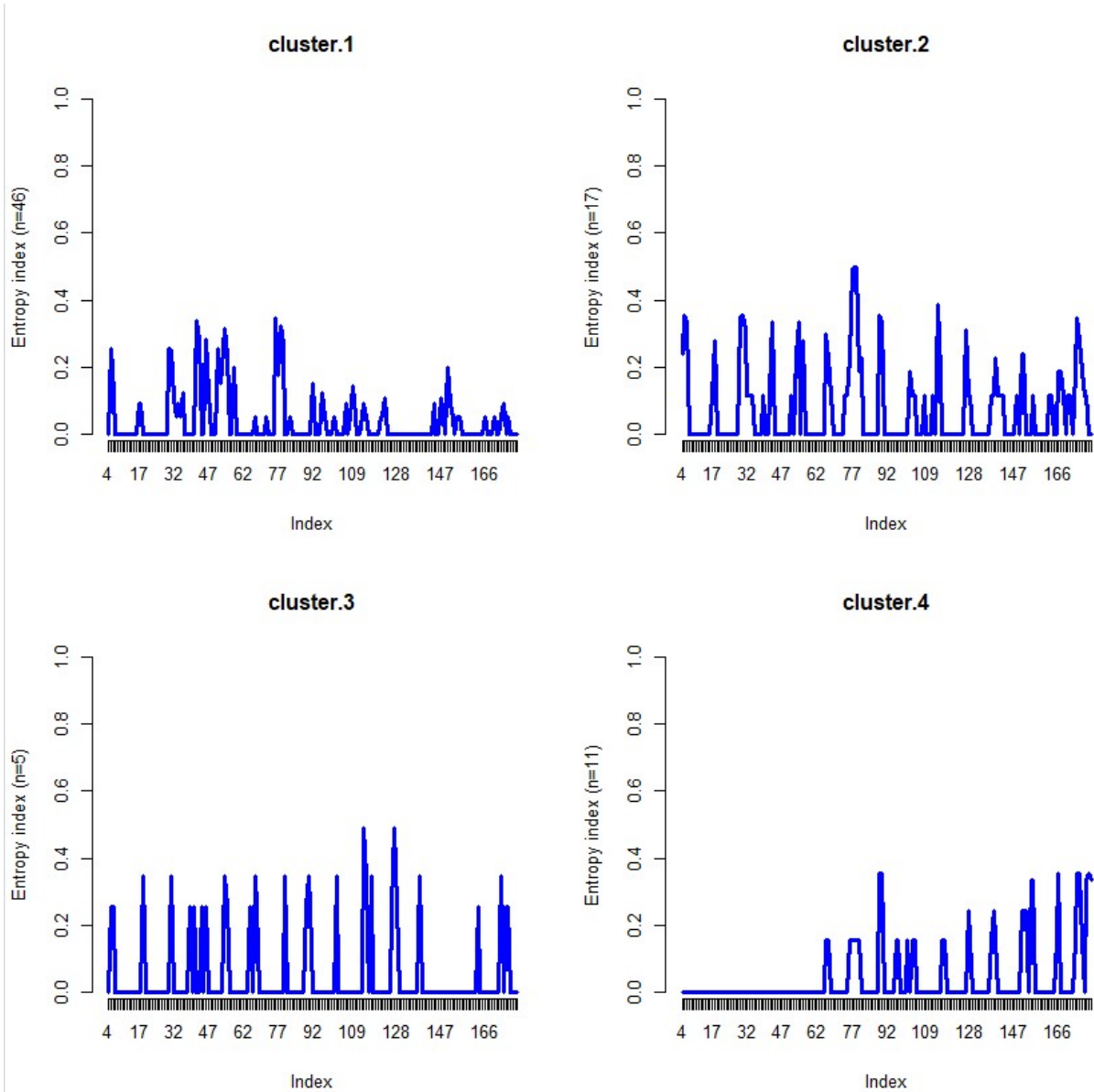
814

815

816 **A2 Entropy index of the four clusters**

817 The value of entropy indices is obtained by the Command seqHtplot from the R-Package TraMineR.
 818 The closer the index value to zero, the more homogenous are the sequences, the closer to 1 and the
 819 more heterogeneous they are.

820



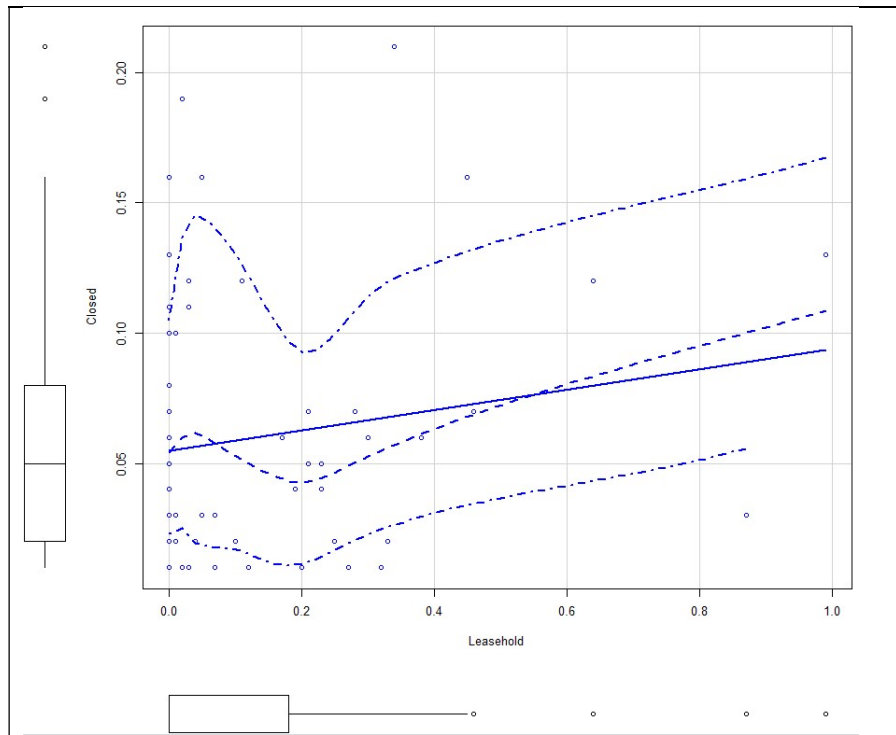
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822 **Figure A1a-b-c-d. The heterogeneity of zones within each cluster assessed by the entropy index**

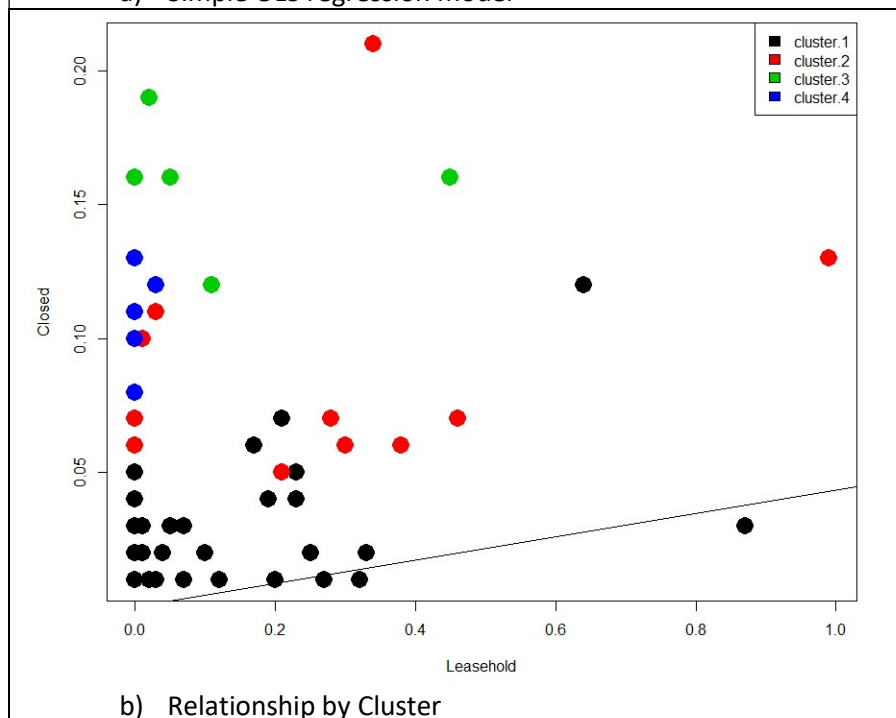
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824

825 **A3. Simple OLS regression between the closure rate (% of time closure over the sample period on**
 826 **the Y-axis) and the proportion of leasehold area over the total area (on the X-axis) of the shellfish**
 827 **zone.**



a) Simple OLS regression model



b) Relationship by Cluster

828

829 NB: we used the R-package Car for Fig. A2.a with the scatterplot command for the OLS simple model, including
 830 a nonparametric-regression loess smooth, the smooth conditional spread and a regression line + boxplots in the
 831 margins.